



May 21, 2013

Dear Business Leader and Professional,

Twenty years ago, Orion Development Group embarked on a mission. We wanted to show leaders of American companies and government agencies that business process improvement was not a management fad; it was –*and is*– the most effective means to achieve sustainable strategic success.

Two decades later we are proud to be furthering that mission because process solutions are even more important in today’s world.

A lot has happened since 1993. The internet transformed how we communicate and perform work. Career paths shifted radically, making “knowledge” a more critical asset. Smart phones and Wi-Fi made 24-hour customer service the norm in most industries. The *business process* has been central in helping organizations adapt to each of these changes and realize their strategic goals.

Today, I am pleased to share with you Orion’s latest business process improvement [curriculum and consulting services](#). As always, Orion values education and coaching as a means to making your organization self-sufficient. And, as always, we leverage the best methodologies (Lean, BPR, Six Sigma) rather than promoting the popular fad. Orion’s services are practical, effective and results-oriented.

As Orion’s president and founder, I am very proud of the dramatic business improvements our consultants have facilitated for more than 500 clients. Our instructors have developed process management skills for more than 20,000 professionals in 49 states and the District of Columbia.

This is a track record we look forward to building on as we enter our third decade of service to American business leaders. Please contact me if your organization needs help to achieve higher-levels of efficiency, better customer service or a higher rate of growth. Orion stands ready to assist – results guaranteed.

Sincerely,



Paul King
President